

FRIDAY NIGHT UNPLUGGED

RIVERBEND'S ANNUAL FUNDRAISING EVENT | JUNE 4, 2010

SPONSORSHIP

OPPORTUNITIES

FRIDAY NIGHT UNPLUGGED SPONSORSHIP OPPORTUNITIES

PLATINUM LEED PARTNER: \$10,000

Exclusivity!

- Presenting sponsor(s) for June 4 event
- Podium opportunity on June 4

Extraordinary Experience!

- 10 tickets to Friday Night Unplugged on June 4

Exposure!

- Corporate logo/name inclusion in all print, promotion and program materials [Invitation deadline April 1]
- Select logo/name recognition on signage at event
- Prominent full page recognition in program journal
- Company profile in the annual report
- Featured company in monthly e-newsletter
- Website recognition via live link

GOLD PARTNER: \$5,000

Exposure!

- Corporate logo/name inclusion in all print promotion and program materials [Invitation deadline April 1]
- Prominent logo/name recognition on signage at event
- Full page recognition in program journal
- Featured company in monthly e-newsletter
- Website recognition via live link

Extraordinary Experience!

- 8 tickets to Friday Night Unplugged on June 4

SILVER PARTNER: \$2,500

Exposure!

- Corporate logo/name inclusion in all print promotion and program materials [Invitation deadline April 1]
- Prominent logo/name recognition on signage at event
- Half page recognition in program journal
- Recognized in monthly e-newsletter
- Website recognition via live link

Extraordinary Experience!

- 6 tickets to Friday Night Unplugged on June 4

BRONZE PARTNER: \$1,000

- Corporate logo/name inclusion in all print promotional and program materials [Invitation deadline April 1]
- Logo/name recognition on signage at event
- Recognition in program journal
- Recognized in monthly e-newsletter
- 4 tickets to Friday Night Unplugged on June 4

PARTNER: \$500

- Your name on Event Invitations [print deadline April 1]
- Recognition in program journal
- 2 tickets to Friday Night Unplugged on June 4

DEAR RIVERBEND SUPPORTER,

We are very pleased to present Riverbend Environmental Education Center's 2010 annual fundraising event, **Friday Night Unplugged** on Friday, June 4 at Villanova University's School of Law. Villanova University is the recipient of our **Environmental Leadership Award** for their significant contributions to sustainability and as an academic center of environmental responsibility.

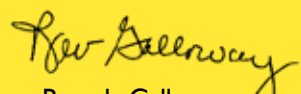
Friday Night Unplugged is an evening to remember why it is important for all of us, and especially children, to take time out to unplug from technology and connect to the natural world. Riverbend is where children are free to get dirty and wet as they explore and discover, where science comes alive and learning is fun, and where the next generation of stewards is inspired.

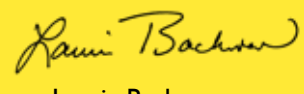
This is an exciting year for Riverbend as we take important steps to realize our vision to be recognized as a model environmental learning center for children, known for our superior educational programs and as a unique and significant destination. In 2010 Riverbend will:

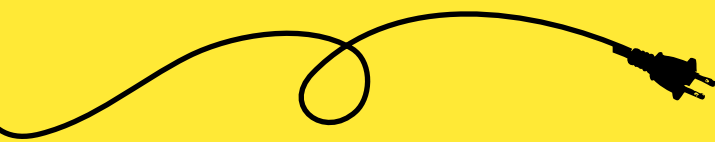
- **Significant program expansion:** Pilot a sustainable environmental literacy program for school children (K-5) living in low-income Philadelphia communities that will integrate hands-on, experiential learning in nature and the classroom with professional development and community service for teachers.
- **Update the Master Site Development Plan:** To guide site improvements and priority project implementation. Innovative features and facilities in the property core will support the diversity of our educational programming in a way that engages and delights children and provides a reason for visitors to remember and return to Riverbend.

Your support and sponsorship of **Friday Night Unplugged** is critical as we strive to provide impactful programming, community services and healthy landscapes that connect more than 10,000 children annually with natural world. Please join us for an evening of celebration and recognition of our partners who help us build and strengthen our collective commitment to healthier, happier and greener children and communities.

Most sincerely,


Beverly Galloway
Chair, Board of Directors


Laurie Bachman
Executive Director



Name *(As you would like it to appear on printed materials)*

Address

Telephone (s)

- Platinum LEED Partner - \$10,000 +
- Gold Partner - \$5,000 +
- Silver Partner - \$2,500 +
- Bronze Partner - \$1,000 +
- Partner - \$500 +

Payment

Amount \$ _____

Check enclosed payable to Riverbend

Please charge my:

- VISA MasterCard American Express Discover

Name

Credit Card #

Exp. Date

Signature

Date

Company

City /State/ Zip

Email

- Individual Ticket to Friday Night Unplugged ____ # of tickets at \$150 each
- I/we cannot attend but would like to make a donation.

For additional information or questions, please contact Meg Grady (610)527-5234 x 104 or mgrady@riverbendec.org

Riverbend Environmental Education Center
1950 Spring Mill Road
Gladwyne, PA 19035
www.riverbendec.org
610.527.5234

Riverbend EEC is a 501 (c) (3) not-for-profit corporation. The official registration and financial information of Riverbend may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.

OUR MISSION: *To teach environmental principles to children in Southeastern Pennsylvania through a direct connection with nature, inspiring respect for our natural world and action as aware, responsible and caring citizens.*

BOARD OF DIRECTORS

Beverly Galloway, *Chair*
Michael Haines, *Vice-Chair*
Leah Hepler, *Treasurer*
Emily Zuzelo, *Secretary*

Gwen Bianchi
William Curran
Robert Lambert, Jr.
William Littleton
Eric Milby
William Read, III
Stephen Shreiner
Lisa Thomas
Heidi Tirjan
Keira Vederman
Lisa Williamson
Tracy Rucker-Wilson

HONORARY BOARD

The Hon. Lita Indzel Cohen
Kenneth Davis
Peter Grove
The Hon. Michael Krancer
Dr. Martin Phillips
Phelps T. Riley
Fran Rogalsky
A. J. Seiler

ADVISORY COUNCIL

Lavinia Smerconish
Lindy Snider
William C. Wermuth

EXECUTIVE DIRECTOR

Laurie Bachman

FRIDAY NIGHT UNPLUGGED STEERING COMMITTEE

Co-chairs
Gwen Bianchi
Doris Brogan

Laurie Bachman
Nancy Bradberry
Linda Dooney
Beverly Galloway
Debbie McCabe
Karen Petrauskas
Susan Read
Shari Rex
Nicole & Jamie Robinson
Joe Rogers
Kelly Rowell
Heidi Tirjan
Keira Vederman
Lisa Williamson
Tracy Rucker-Wilson

